



**ALTICE USA INTRODUCES LOW-COST BROADBAND SERVICE
FOR TRI-STATE AREA FAMILIES AND SENIORS**

***New Optimum 'Economy Internet' High-Speed Broadband Service Announced in the Bronx
At BronxWorks Community Center with Legendary Actor and New Yorker John Leguizamo, New York City Council
Member Vanessa L. Gibson, and Altice USA Co-President and Chief Operating Officer Hakim Boubazine***

(New York, December 1, 2016) – Altice USA today announced the availability of 'Economy Internet,' a new low-cost home broadband service from Optimum providing eligible families and seniors in the tri-state area with access to fast, high-quality internet connectivity at an affordable low price. The \$14.99 per month service features broadband speeds of up to 30 Mbps downstream, WiFi in the home via a free smart router, and wireless connectivity on-the-go through access to the Optimum WiFi network of more than 1.5 million hotspots across the tri-state area. Altice USA is a subsidiary of Altice N.V. (Euronext: ATC, ATCB) a leading global telecommunications, media and entertainment company.

The new offer, which launched today in several pilot areas in New York, Connecticut, and New Jersey, was unveiled at an event yesterday November 30, 2016 at the BronxWorks Carolyn McLaughlin Community Center, featuring legendary actor and New Yorker John Leguizamo, Council Member Vanessa L. Gibson, and Altice USA Co-President & Chief Operating Officer Hakim Boubazine. The event was attended by local grade-school students and parents, and included remarks from Council Member Gibson, Mr. Boubazine, and an inspirational speech from Mr. Leguizamo, in which he urged the audience to seize opportunities in order to achieve success.

"Altice USA is committed to serving our local communities with the products and services that connect people to the things that matter most," said Mr. Boubazine. "Whether using the internet for schoolwork, researching career opportunities and current events, or staying in touch with relatives, we are glad to enable those connections for more families and seniors with this new low-cost Optimum broadband solution."

Mr. Boubazine added: "We are also pleased to have the opportunity to partner with BronxWorks to announce this service in the Bronx, an incredibly important and vibrant community that we think will see great benefit from this offer, and we thank John Leguizamo for taking part in the launch."

"It is a pleasure to help Altice USA announce its new 'Economy Internet' service, which provides many households in the Bronx and across the tri-state area with an affordable option for internet," said Mr. Leguizamo. "I am always excited to speak with young people about seizing opportunities in order to achieve success, and it is community institutions like BronxWorks and programs like Altice USA's low-cost broadband that can enable today's youth to put their goals within reach."

In response to the launch of 'Economy Internet' Bronx Borough President Ruben Diaz Jr., said: "Altice USA is taking a giant step forward towards providing reliable and affordable broadband internet access to eligible families and seniors, and I am pleased that Bronx residents will be among the first to take advantage of the new low-cost Optimum internet service. These new low-cost services are an important part of our continued push for social and technological equality. It is also great to see Altice USA raising awareness of the offering through partnerships with wonderful local organizations like BronxWorks, as well as through funny and talented artists like John Leguizamo, a local New Yorker himself who understands our communities and the challenges and opportunities we face."

Altice USA is partnering with various community organizations such as BronxWorks to promote the new offer to qualified households to encourage adoption. Altice USA also works with hundreds of tri-state area community centers and libraries to provide a free broadband modem in computer labs and other public spaces, enabling residents with access to high-speed internet at no charge in their communities.

'Economy Internet' Details:

Benefits

- Broadband speeds of up to 30 Mbps downstream
- In-home WiFi via smart router at no extra cost as well as free modem
- Connectivity outside the home with access to Optimum WiFi, the nation's densest WiFi network of more 1.5 million hotspots across the tri-state area
- Optimum email service with up to 3 accounts
- Internet Protection by McAfee
- No data caps

Offer & Eligibility

- \$14.99 per month with no annual contract and no additional taxes or fees
- Available to families who qualify for the National School Lunch Program (NSLP) and seniors who qualify for Supplemental Social Security (SSS)

Availability

- Now available in the following pilot areas:
 - **Connecticut:** Norwalk
 - **Long Island:** Brentwood
 - **New Jersey:** Newark and Paterson
 - **New York:** The Bronx, Brooklyn, and Yonkers
- Will launch in additional communities over the following months and will be available across the entire Optimum footprint for the start of the 2017 - 2018 school year

Those interested are encouraged to visit the dedicated 'Economy Internet' website at OptimumConnects.com or call (844) 358-3147 for more details.

About Altice USA

Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve. For more information, visit www.alticeusa.com.

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