



## ALTICE USA SUPPORTS MUSIC AND ARTS EVENTS IN HUMBOLDT COUNTY, CALIFORNIA

March 21, 2017 – Altice USA today announces that it will be a leading sponsor of the **Arcata Playhouse Family Fun Series** and **Redwood Coast Music Festival Children’s Concerts** upcoming arts events for the youth of Humboldt County, California. Altice USA is a leading telecommunications, media and entertainment company, and the fourth largest cable operator in the U.S., delivering Suddenlink-branded services in the Humboldt area.

The **Arcata Playhouse Family Fun Series** is a three-part performance series of theater, storytelling, puppetry and a variety of performing arts by national and international artists, and offers low-cost, high-quality entertainment for children and families. These performances allow under-served youth to experience professional live theater up-close. With Altice USA’s support, the Playhouse endeavors to engage more than 1,900 students from 20 local Humboldt County schools with the arts. The series, which takes place at the Arcata Playhouse in Arcata, CA, will begin March 22, 2017 and continue through May 2017.

The **Redwood Coast Music Festival Children’s Concerts**, which will take place March 30, 2017 – April 2, 2017 at the Eureka Theater and the Municipal Auditorium. During this 4-day jazz celebration, the unique children’s performances will allow students from across the county to participate and interact with professional jazz musicians while experiencing music they might not otherwise be exposed to. Approximately 2,200 students, teachers and parents participate each year from more than 70 different schools from the surrounding area.

“Altice USA is pleased to support these important Humboldt County community events and to bring the joy of the arts to local students and families,” said Lee Schroeder, senior vice president, government and community affairs, Altice USA. “These types of unique opportunities to engage students in music and the arts help foster creativity and innovation which are critical skills for success in life and business.”

“The Arcata Playhouse is very appreciative of Altice USA’s partnership in support of our Family Fun Series performances that bring live theater to many students for the first time—and for many, the only time,” said Jackie Dandeneau, executive director, Arcata Playhouse. “Altice USA’s patronage of the arts in Humboldt County will bring these leading artists to the doorsteps of our local students.”

“Through Altice USA’s generous and continued support of the Children’s Concerts, the Redwood Coast Music Festival is proud to continue introducing to the youth of our community the wonderful sounds of professional jazz musicians,” said Lynn McKenna, concert organizer and festival board member. “Promoting the arts and music to students is helping ensure a well-rounded education for Humboldt County’s youth.”

To learn more about Altice Connects, please click [here](#).

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Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve.

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